

**ACCELERATE TO THE REXLEVEL**

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# *CATALOGUE*



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Lagos, Nigeria



Dubai, UAE



[www.rexlubs.com](http://www.rexlubs.com)



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# About Us

**REXLUBS Lubricants** specializes in the supply, storage, and distribution of base oils, as well as the manufacturing and marketing of lubricants both within and outside the United Arab Emirates. Adhering to international standards, our business performance is highly recognized, as evidenced by our emergence as a thriving conglomerate within five years, earning the IOS 90012022 award.

**Global Lubricants Blending Plants** Our ISO-certified semi-automatic blending plants are strategically located within our factory, efficiently meeting the growing demand for lubricants. We offer a diverse product range for the Automotive, Industrial, and Marine sectors. These products are formulated with high-quality paraffinic and naphthenic base stocks and carefully selected additive packages for durability. In addition to traditional lubricants, we produce advanced industrial lubricants in various packages.

We pride ourselves on our high-end, fast production technology. Whether manufacturing or shipping, our commitment to customer satisfaction ensures we deliver superior products wherever needed.



**At REXLUBS We Use Top Quality Additives in the Formulation of Our Lubricants**

## *Who We Are*

REXLUBS lubricants is engaged in the supply, storage and distribution of base oils in addition to the manufacturing and marketing of lubricants inside and outside of United Arab Emirates. As high international levels of standards are practiced in our business, our performance has been well recognized. This is attested by simply looking at it in a tactful light that within five years, we have emerged into a thriving business conglomerate, receiving the IOS 90012022 award.

Global Lubricants Blending Plants Our ISO certified semi-automatic blending plants are strategically located in our factory, successfully catering to the growing demand of lubricants to our valued customers and caters to the lubricant industries with a high range of product lines comprising of Automotive, Industrial, and Marine. These products are formulated with high quality paraffinic and naphthene base stock and well-balanced selected additive packages to produce long lasting, apart from traditional lubricants, we also manufacture advanced industrial lubricants in various packages.

Otherwise, we enjoy a high and fast production technology, whether by manufacturing or shipping, our basis is customer or customer satisfaction, and deliver it wherever.



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## *Our Mission*

*Our mission is to consistently deliver the greatest value to our customers.*



committed to the continuous improvement of our **services and products to exceed our customers' needs and expectations.**



**Integrating strong strategic marketing with high-quality, cost-effective products and services in a timely manner, every time.**



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## *Our Vision*

Our vision at is to become a global leader in the lubrication industry, setting the standard for innovation, sustainability, and customer satisfaction. We aim to provide cutting-edge lubricants that enhance the performance and longevity of machinery while prioritizing environmental stewardship.



### Investment

Investing in our team, research and development, fostering a culture of excellence



### Relationship

building lasting relationships with our customers and partners



### International

we strive to be the preferred choice for lubrication solutions worldwide.

# Our Timeline



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## Founding REXLUBS

The company was established in Dubai, UAE in 2018



## ISO and API Certification

The company achieved ISO 9001 certification, ensuring quality management standards.



## Digital Transformation

2023

Implemented an online platform for sales and customer support

# Quality levels and Approvals



## ACEA

European Automobile Manufacturers' Association. This body issues specifications that gather the minimum qualities needed for lubricants to be used in vehicles of associated brands.

For a passenger vehicle, these specifications are divided into two categories: **A/B** for gasoline and diesel vehicles without particulate filters, and **C** for vehicles with particulate filters.



## API

American Petroleum Institute. The API specifications are made up of two letters; the first indicates if it is a gasoline (**S**) or diesel (**C**) vehicle, and the second follows alphabetical order with later letters corresponding to a newer specification. The newer specifications always equal or exceed the quality of the previous ones. These specifications are particularly relevant outside of Europe.



Shield



Starbust

## ILSAC

International Lubricant Specification Advisory Committee. It is made up of the AAMA (American Automobile Manufacturing Association) and the JAMA (Japanese Automobile Manufacturing Association). The ILSAC specifications complement the API standards for gasoline vehicles, implementing minimum levels for **fuel economy**.





*SECURE YOUR CAR WITH REXLUBS*

REX RANGE		TYPE
Product name	Grade of viscosity	
REX A1	0W-20	Fully synthetic
REX A1	10W-40	Fully synthetic
REX A1	5W-30	Fully synthetic
REX A2	5W-30	Fully synthetic
REX A3	5W-30	Fully synthetic
REX 4000	15W-40	Fully synthetic
REX 2000	20W-50	Fully synthetic
REX 1000	20W-50	Fully synthetic
REX 1000	HD40	Fully synthetic
REX 1000	HD50	Fully synthetic
DIESEL ENGINE OIL	15W40	Fully synthetic





PRODUCT	BULK	1000 L CONTAINER	208 L DRUM	60 L DRUM	20 L DRUM	5 L CONTAINER	4 L CONTAINER	1 L CONTAINER
REX A1	✓							✓
REX A1		✓				✓	✓	
REX A1						✓	✓	
REX A2						✓	✓	
REX A3						✓		
REX 4000			✓	✓	✓			
REX 2000								
REX 1000				✓	✓			
REX 1000	✓							
REX 1000	✓			✓	✓			
DIESEL ENGINE OIL			✓		✓			

## REX A1 5W30



### Formula

Is a high milage and long drain fully synthetic oil formulated with a synthetic base stock that are uniquely designed molecule by molecule without using petroleum and high-tech additives to provide exceptional performance in the latest generation gasoline engines.

### BENEFITS

Cleaner engine as It contains fewer impurities that resists sludge and deposit formation.

High milage.

High fluidity at low temperature.

Friction and wear protection for all engines. Thermal stability and oxidation resistance. Extended service interval.



## REX A1 10W40



### Formula

Is a high quality multigrade synthetic lubricant blend. It is blended with selected high-quality additives to give best performance in both Gasoline and Diesel engines.

### BENEFITS

Low temperature properties that allow rapid lubrication after starting. Outstanding protection against wear to maximize engine life. Contains dispersant properties for best soot control. Excellent thermal and oxidation stability that leads to increase fuel economy. Extended service intervals.



## REX A1 0W/20



### Formula

100% fully synthetic lubricant made with modern technology chemical additives to provide second to none performance in modern gasoline engines at all running conditions.

### BENEFITS

Excellent cold start performance.

Good engine cleanliness.

Resistance to oxidation, leading to reduced deposits formation.

Friction and wear reduction. Improved fuel efficiency. Extended service intervals.



## REX A2 5W30

### Formula

Is a multi functional engine oil based on innovative modern engine oil technology and reliable additives that gives excellent high performance at all running condition.

### BENEFITS

Anti-wear protection.

Fast lubrication after cold start.

Extended service intervals oil and fuel efficiency. High performance at high and low temperatures.

Prolonged catalyst life.



## REX A3 5W30



### Formula

Synthetic base oil gives excellent high performance and engine protection while the low viscosity helps with fuel economy and emission reduction.

### BENEFITS

Good low temperature fluidity that gives fast flow at start up.

High oxidation resistance that reduces deposit formation.

Cleans and protects against sludge.



15W40

REX 4000  
FULLY SYNTHETIC

CI-4

### Formula

CI-4 a synthetic blend for heavy duty diesel engines formulated with a blend of synthetic and conventional base oil with high quality additives that contains improved detergents, anti-wear, anti-oxidation, and anti-foaming properties.

### BENEFITS

Cleans and prevents deposits formation.

Extends engine life.

Provides fluidity during cold start.

Better control of emission.

Reduces engine wear. Reduces excessive oil and fuel consumption.

Resistance to oxidation.

Reduction in sludge and soot deposits in high temperature.



20W50

REX 2000  
MULTIGRADE

SG



### Formula

A modern low friction engine oil for all seasons use in gasoline engines with or without charging. The combination of virgin base oil and latest advanced additives guarantees worldclass engine oil for engine protection.

### BENEFITS

- Reduced oil and fuel consumption.
- Fast lubrication of engine.
- Improved high temperature deposit control.
- Better turbo charge performance.
- Protects against bore polishing.





20W50

REX 1000  
MULTIGRADE

SF

### Formula

A modern low friction engine oil for all seasons use in gasoline engines with or without turbo charging. The combination of virgin base oil and latest advanced additives guarantees world class engine oil for engine protection.

### BENEFITS

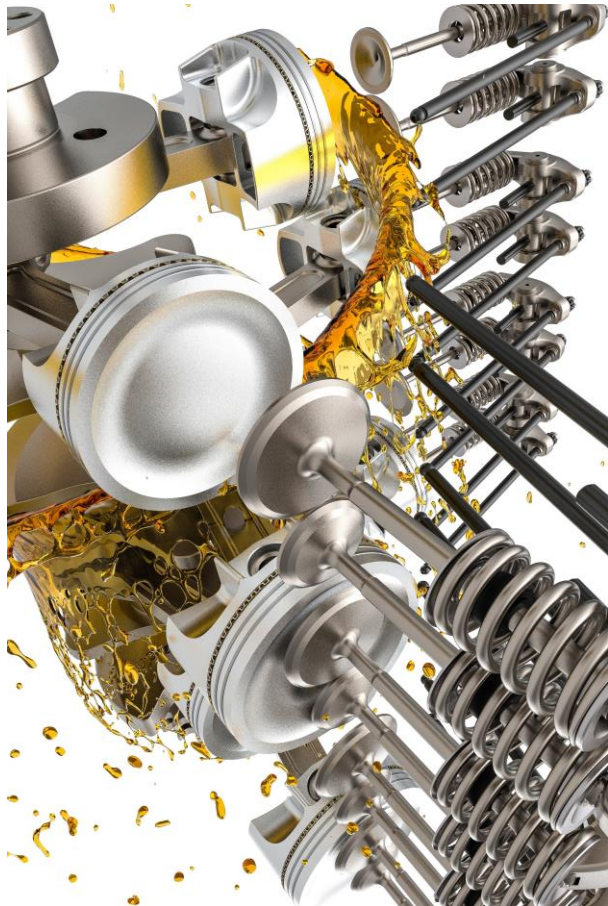
- Reduced oil and fuel consumption .
- Fast lubrication of engine .
- Improved high temperature deposit control.
- Better turbo charge performance.
- Protects against bore polishing.



HD40

REX 1000  
MONOGRADE

SD.CC



### Formula

High quality diesel oil for naturally aspirated and turbo charged engines. It is formulated from virgin base oil and advanced quality additives.

### BENEFITS

Anti-oxidation  
Anti-corrosion  
Anti-wear  
Anti-foam  
Cleans engine interior  
Extended oil change periods.





HD50

REX 1000

SF/CF

### Formula

Is a heavy-duty monograde diesel oil formulated using virgin base oil and technological advance additives. It can be used in commercial vehicles, trucks, and equipment for reliable engine/ equipment protection.

### BENEFITS

- Sludge protection.
- Prevents corrosion.
- Gives stability in operation.
- Improved engine cleanliness.
- Extended oil change periods.





15w40

## DIESEL ENGINE OIL

### Formula

A synthetic blend for heavy duty diesel engines formulated with a blend of synthetic and conventional base oil with high quality additives that contains improved detergents, anti-wear, anti-oxidation, and anti-foaming properties.

### BENEFITS

Cleans and prevents deposits formation.

Extends engine life.

Provides fluidity during cold start.

Better control of emission.

Reduces engine wear.

Reduces excessive oil and fuel consumption.

Resistance to oxidation.

Reduction in sludge and soot deposits in high temperature.



**HYDRAULIC OIL**

**ISO VG68**

Is formulated from virgin base stock and premium additives. This product features non-compressible fire resistance, non-corrosive, anti-wear, tolerance to water, chemical and thermal stability that makes it a preferable lube for hydraulic machinery. This hydraulic is suitable for rolling, sliding bearing, and spur gears.





Our lubricants are distinguished by their exceptionally high performance, thanks to rigorous quality checks at every stage of production. We utilize state-of-the-art testing facilities and adhere to the most stringent industry standards to ensure that each product meets our exacting specifications. This meticulous attention to quality results in lubricants that offer superior protection, efficiency, and longevity, making them the top choice for enhancing machinery performance across various industries.

Team Work



Leaders Team



# Team Profile

Meet our professional team, a diverse group of experts dedicated to delivering excellence in every project. With a blend of experienced veterans and innovative thinkers, our team brings a wealth of knowledge and a passion for success. Each member is committed to providing outstanding service, ensuring that we meet and exceed our clients' expectations. Together, we create a dynamic and collaborative environment where creativity and professionalism thrive.



**Ms. Layal Othman**  
**Group Managing Director**



**Mrs. Eloghosa Isabel Nwaiwu**  
**Chief Operating Officer**



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Ms. Layal Othman is the dynamic CEO of REXLUBS, a leading global manufacturer of high-performance lubricants and industrial oils. With over 15 years of experience in the petrochemical industry, Ms. Layal has been at the forefront of innovation and sustainability in lubrication technology.

Ms. Layal M. Othman is an alumni of the prestigious American University of Beirut & and Texas Tech University USA where she obtained business administration, and data science respectively. She has amassed wealth through her family's historic engagement in the business world. Marked by visionary leadership and strategic decision-making has succeeded in making REXLUBS businesses can interact with ease, safety, and with no fear of favor. Since taking the helm at REXLUBS in 2021, Layal has transformed the company into a market leader known for its cutting-edge products and commitment to environmental responsibility

Mrs. Eloghosa brings 15 years of banking experience and two years in running non-profits and social enterprises. With an MBA from Lagos Business School and training in project management, she has a strong foundation in organizational management and strategic planning. Her background as an operations professional and sales and marketing executive has honed her skills in effective communication and stakeholder engagement. Eloghosa leverages her expertise to streamline administrative and logistical functions, ensuring efficient operations and maximizing impact. At REXLUBS and Petrochemicals, Eloghosa is dedicated to driving growth and fostering strong relationships with clients and partners, utilizing her extensive experience to lead the company towards greater success.



**Mrs. Musa Taiwo**  
**Chief Finance Officer**

Mrs. Taiwo has over 8 years experience in providing accounting, tax compliance and audit advisory services to clients operating in the various sectors and industries. She started her Professional Services career with Feminik Logistics Limited, where she provided professional accounting, tax compliance and audit advisory services. Taiwo transitioned into the oil and gas industry where she joined REXLUBS and Petrochemicals Limited and proved her competence by developing the finance department and putting proper finance policies and structure in place where she rose to the position of Chief Finance Officer. Mrs. Taiwo has collaborated with multi-disciplinary teams of junior, middle and senior management personnel in various organizations to achieve optimal accounting, tax efficiency and operational effectiveness.



**Mr. Andy. E. Ohiomoba**  
**Head Risk, Compliance & Audit**

Mr. Andy is experienced in Budget/Planning/Senior Finance with over 15 years of experience in Oil and Gas industry. Technology and Financial Services. Excellent reputation for resolving problems, and driving overall operational improvements. Consistently rewarded for success in planning and operational improvements. Experience in policy development and staff management procedures positively impacting overall morale and productivity. Adept at strategically using in-depth industry and accounting knowledge to solve business problems, allocate resources, and achieve financial goals. Track record of successfully employing best business practices that improve efficiency reduce operating costs while increasing performances.





**Mr. Ayodele Oguntade Ibrahim**  
**Business Admin**

Mr. Ayodele Oguntade Ibrahim is a graduate of Business Administration from the prestigious Federal Polytechnic Ede, Osun State, Nigeria. He excels at developing and overseeing integrated marketing strategies, inclusive of advertising and creative development, to support a company's brand, mission, and goals. With extensive experience in marketing for membership-based and retail businesses, Mr. Ibrahim focuses on developing acquisition, retention, and sales strategies grounded in market research and ROI analysis. Additionally, he excels in creating new systems to improve operational efficiency.



**Ms. Shella Mae Linas**  
**Group Head Customer Service**

Ms. Sheila Linas, with over 7 years of experience as the Group Head of Customer Service, she effectively manages the customer service team across multiple locations. She is instrumental in developing and implementing customer service policies and procedures, as well as monitoring and analyzing customer service performance metrics. Ms. Linas adeptly handles escalated customer complaints and issues, ensuring prompt and satisfactory resolutions. She also trains and mentors customer service representatives, fostering a culture of excellence and continuous improvement.

*Every problem has in it the seeds of  
its own solution*

By choosing REXLUBS, you gain more than just a product. You benefit from the reliability of a leading global energy company with a comprehensive presence across the energy sector. With a workforce of over 24,000 employees and products distributed in over 80 countries, we serve 24 million customers worldwide. Our average crude oil production exceeds 600,000 barrels of oil equivalent daily, supported by one of Europe's most efficient refining systems. Additionally, we oversee low-emission power generation assets, including solar and wind energy projects.



The **REXLUBS** Commitment Net  
Zero Emissions by 2050

- We are committed to technology and digitalization as fundamental pillars through a model that integrates all technologies for decarbonization and is based on improved efficiency; renewable power generation; products with a low, neutral, or even negative carbon footprint; circular economy; and industrial innovation. That is what has made us leaders in innovation, sustainability, and efficiency, thanks to our cutting-edge projects.
- To align ourselves with our goal of zero emissions and to adapt ourselves to the needs of our customers, we have restructured the lubricant ranges.

# *The Project*

**The REXLUBS Commitment Net Zero Emissions by 2050**



**Innovative lubricants leading the way in technology**

# Facts In Numbers

At REXLUBS our success is reflected in the impressive numbers we proudly stand by. We serve over 10,000 satisfied customers worldwide, supported by a dedicated team of over 120 skilled employees. Our diverse product range includes more than 150 innovative solutions, ensuring we meet the varied needs of our clients. These numbers highlight our commitment to excellence and our ongoing growth in the industry.

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10000+  
Customers



150+  
Special Products



50+  
Products



120+  
Employee

# Infographic

2024

## Improved Machinery Efficiency

Our Customers, experienced a significant increase in machinery efficiency by using our high-performance industrial lubricants. After switching to our products, they reported a 20% reduction in energy consumption and a 30% increase in machine uptime, leading to substantial cost savings and enhanced operational efficiency.

## Environmental Sustainability

In line with their sustainability goals, One of our Customers adopted our eco-friendly lubricants. Our biodegradable products helped them reduce their environmental footprint by cutting down on harmful emissions and waste. This not only aligned with their green initiatives but also enhanced their corporate reputation as an environmentally responsible company.

## Extended Equipment Lifespan

Our customer, a major player in the manufacturing sector, turned to our lubricants to address frequent equipment breakdowns. Our specialized formula reduced wear and tear, extending the lifespan of their machinery by 40%. This resulted in fewer maintenance interruptions and a remarkable 25% decrease in maintenance costs over the year.

## Superior Performance in Extreme Conditions

Our Customer operating in extreme weather conditions, faced challenges with their existing lubricants. By switching to our specially formulated lubricants, they achieved superior performance and reliability in both high and low temperatures. The improved performance under harsh conditions led to a 35% increase in productivity and a significant reduction in equipment failures.



At **REXLUBS** we have the best experts to develop the best products for each vehicle, for today and for the future.

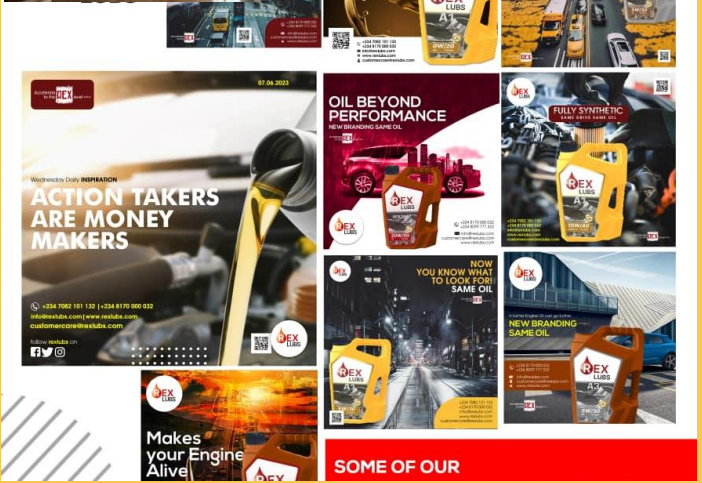
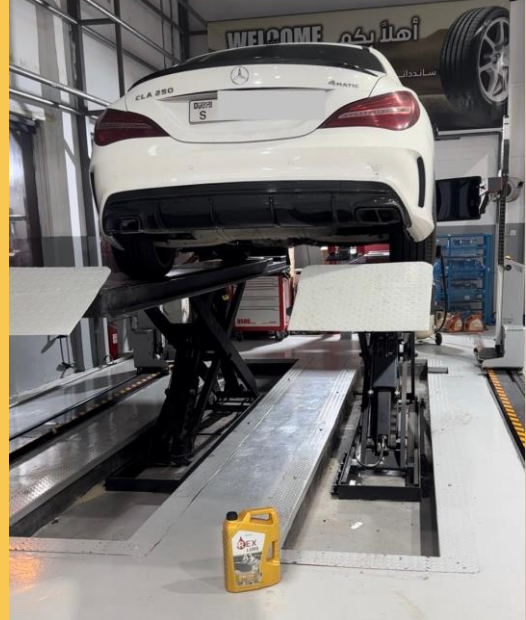
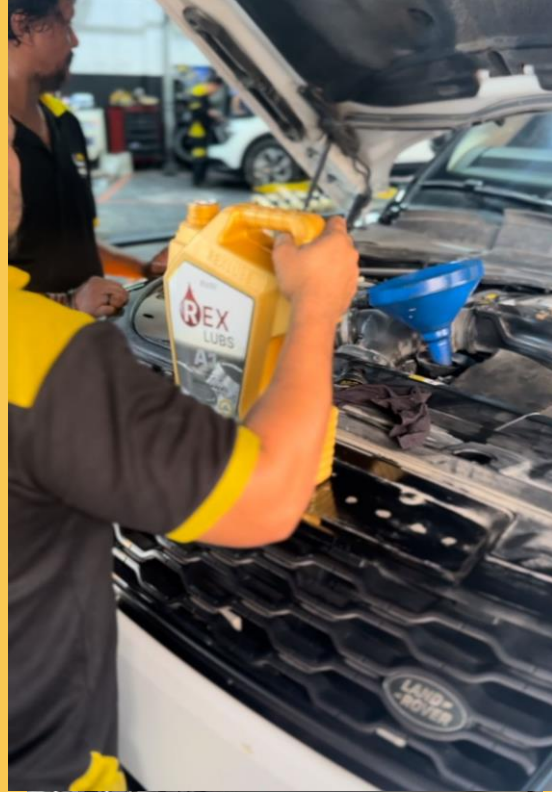
Our technical department develops all products by meeting the highest quality and innovation criteria.

A lubricant is an essential product to keep engines in optimal conditions and increasingly requires more technology and complexity in its production due to greater environmental and efficiency requirements. For this reason, during the development we select the best refining processes when manufacturing our own lubricant bases. This, together with the use of top quality additives, allows us to offer products approved by the different car manufacturers, which are a seal of guarantee, quality, and trust.

Our researchers are attentive to any technological developments that contribute to improving our lubricants even more. The aim: to increasingly protect the engine and its moving parts (in automobiles and other machines), to improve its performance and efficiency, and to reduce its environmental impact.



# Our Image Gallery





# Dubai- Lagos



## Email Us

[info@rexlubs.com](mailto:info@rexlubs.com)

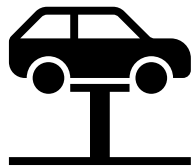
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**THANK YOU**

*ACCELERATE TO  
REX LEVEL*

